

Because millions of people need hel Paying for medicine





Help for those in need

 In 2003, more than 29 million people in the United States earned less than 200% of the federal poverty level and had no health insurance*

...That's why the Partnership for Prescription Assistance was developed. To make it easier for qualified patients to get help paying for their medicines.



Who We Are

- The Partnership for Prescription Assistance is a collaboration among:
 - America's Pharmaceutical Research Companies
 - Doctors
 - Pharmacists
 - Health Care Providers
 - Community Groups





What We Do

- Help patients without prescription coverage get the medicines they need.
 - Access to more than 475 public and private patient assistance programs
 - More than 180 programs offered by pharmaceutical companies
 - Programs provide assistance for more than 2,500 brand name medicines and a wide range of generics









How We Do It

- By providing a single point of access to existing patient assistance programs
- By making it easy to find out about programs that provide prescription medicines for free or nearly free
- By making the process easier for health care providers
- By partnering with 1,300 of the most effective grassroots organizations around the country to raise visibility of the program

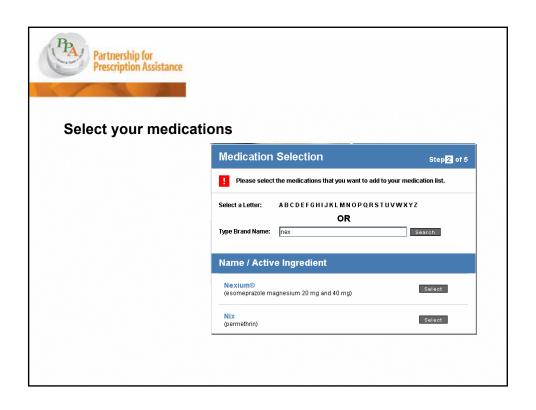


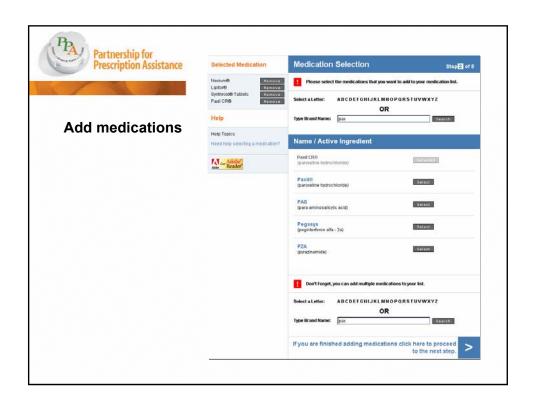


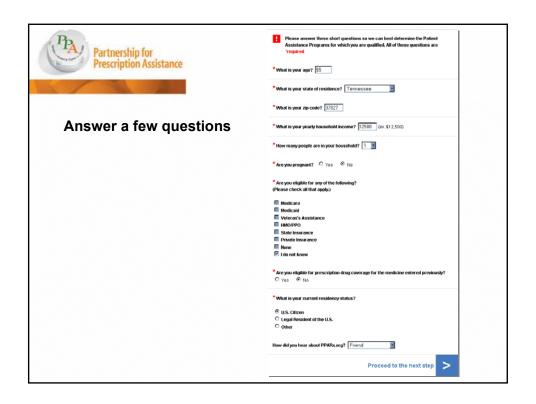


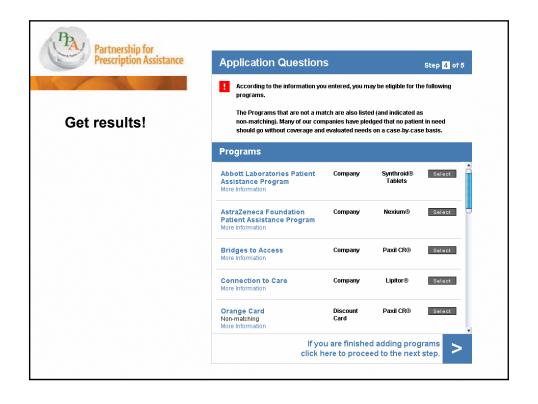


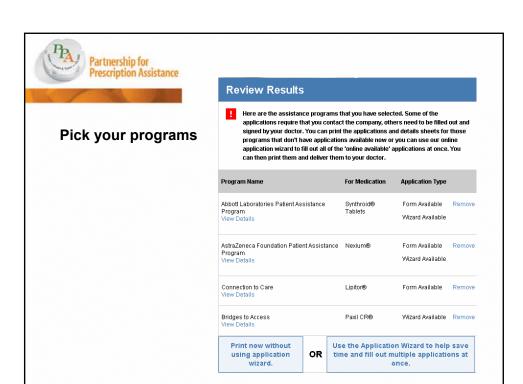


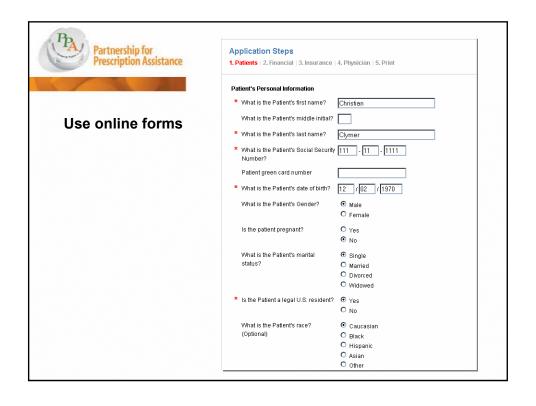
















Patients call a toll-free number



1-888-4PPA-NOW (1-888-477-2669)



Trained specialists help patients through the application process





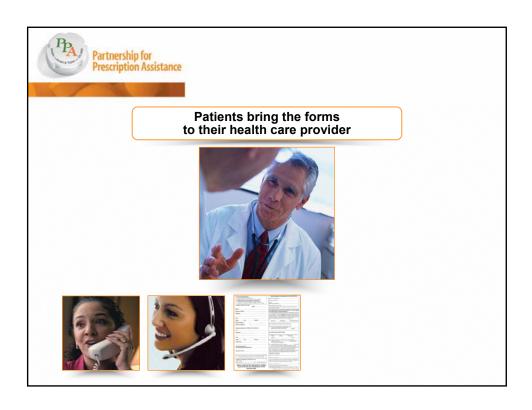


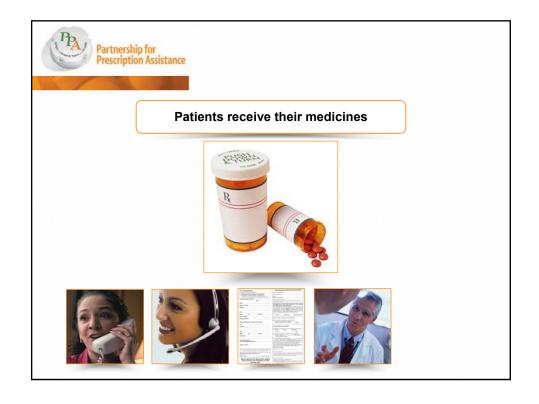
Application forms are mailed to the caller

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PPA Accomplishments



- Largest private-sector effort to help uninsured and underinsured pay for their prescription medicines
- More than 2.5 million Americans matched with programs in the first year
- More than 7,000 people per day contact the PPA
- PPA has helped patients who did not know help was available
 - 90% of those contacting the PPA have never before enrolled in a patient assistance program, even if they may have qualified for quite some time
- Patients are satisfied
 - More than 70% of patients surveyed are satisfied with the services offered through the PPA
- Montel Williams and Mayte Prida signed-on as National Spokespeople to promote the program nationwide





It's about time

Less time for health care providers and caseworkers:

- One toll-free call or one visit to the Web site accesses more than 475 patient assistance programs
- 10 minutes: the average time it takes to apply by phone
- Application forms -- with partial information already filled-in -- are mailed to patients. Online visitors simply print out the forms.
- Trained specialists answer patients' questions, tell them immediately if they
 may qualify for one or more programs, and help them apply. Assistance is
 available in English, Spanish and more than 150 different languages.



Testimonials*

- "This program is so good. I'm going to save so much money on my prescriptions. You have no idea how much this helps."
- "You know, I couldn't even afford to pay my bills after going on these expensive medicines—my family even had to pay my rent. But thanks to your program, I can pay my own way again."
- "This is the only hope I have to help me with my medicines. Thank goodness for this program. It's too good to be true!"

*Actual quotes to call center.



Spread the word about this initiative!

- Tell patients about the Partnership for Prescription Assistance
- Direct patients to the toll-free number (1-888.4PPA.NOW)
- Help patients find a program on www.pparx.org
- Make patient education materials available
 - Brochures (English and Spanish available)
 - Posters (English and Spanish available)



For more information:

www.pparx.org

1-888-4PPA-NOW (1-888-477-2669)

